

LIGHTED SIGN



This beautiful 12" x 25" electric sign can be window hung, wall-hung or displayed in your counter room. It operates from a standard 115-volt outlet.

Order Gen-978, \$8.40 each

SIDEWALK SIGN



A self-standing merchandising sign is bound to create additional sales. Both of the 28" x 20" sides are printed.

Order Gen-982, \$7.50 each

HANGING SIGN



This colorful 24" x 40" aluminum sign is versatility at its peak. Can be used inside or out. And grommets make mounting easy. Printing on one side.

Order Gen-979, \$3.50 each

TRUCK SIGN



These 15" all-weather vinyl, dry-mounted signs promote more business for you wherever your vehicles go. They can be used in windows or around your counter area, too.

Order Gen-983, 90c each

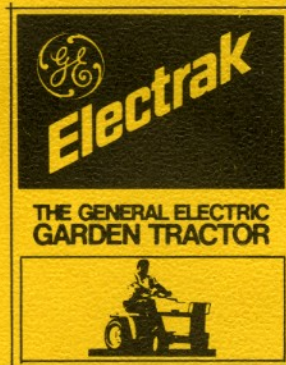
BOOM & BRACKET SIGN



Both sides of this 24" x 40" aluminum sign are printed in dramatic color. Boom and bracket are supplied with sign.

Order Gen-980, \$7.00 each

DISPLAY CARD



Promote ELECTRAK . . . up to the point of purchase. These handy 9" x 12" colorful display cards can be placed on the hoods of tractors, or anywhere.

Order Gen-984, \$1.45 each

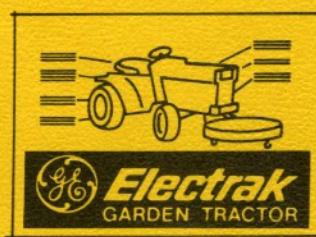
WALL SIGN



This durable aluminum 12" x 20" color sign has grommets and is printed on one side.

Order Gen-981, \$3.75 each

WALL CHART



This is a must. Educate your customers as well as your sales force. This 35" x 45" Texoprint® wall chart illustrates the features that make Electrak so dramatically different.

Order Gen-985, \$1.30 each



Electrak[®]
GARDEN TRACTOR

SALES AIDS

LAPEL BUTTONS



Salesmen wear these eye-stoppers. Or you can use these 2 3/4" celluloid buttons for give-aways, open houses, etc.

Order Gen-986, \$1 per half dozen

KEY TAG



These colorful plastic key tags have the Electrak name imprinted on them. Just what your customers need for their new Electrak key.

Order Gen-990
\$1.20 per dozen

IMPRINTED BALLOONS



For the festive atmosphere — imprinted balloons of various colors. They're great for kids!

Order Gen-987
\$2.30 per hundred

GOLF CAP WITH PATCH



This linen hat is styled like the ones the pros wear. Band stretches to fit all head sizes. The Electrak imprint is on the cloth label.

Order Gen-991, 75c each

PLANTING GUIDE RULER



For customers interested in lawn care, this is a useful and excellent give-away. The back side of the ruler has a listing of various seeds and the necessary quantity of each needed to plant an acre.

Order Gen-988 60c per dozen

ELECTRAK TIE CLIP



These rodium tie clips have the Electrak logo . . . the finishing touch for your salesman's wardrobe.

Order Gen-992, 65c each

TEES & PUTTING MARKERS



With Electrak your customers will have more time to play golf. They'll remember you with Golf Tee Packets. They have four plastic tees and one imprinted ball marker.

Order Gen-989, 96c a dozen

CLOTH PATCH



Just sew this 3" cotton patch over your pocket and you've got an Electrak blazer.

Order Gen-993, 43c each

GENERAL ELECTRIC