

# RADIO COPY



OPA 74-23

After waiting in the gas line for an hour to get just two gallons, how does it feel to use it to power your lawn mower? Kind of takes your heart right out of the job--especially when you realize you face another hour wait before you can mow next week. Well, \_\_\_\_\_ (dealer name) has a really good solution for you. General Electric's Elec-Trak tractor...a totally electric lawn and garden tractor that refuels from your wall outlet and operates for only pennies an acre mowed.

\_\_\_\_\_ (dealer's name) says that Elec-Trak tractors' tough batteries do the job ... whether that job be cutting grass, tilling, powering an accessory hand tool or doing a host of other yard chores. And, with four Elec-Trak tractor models in the twelve to eighteen horsepower class to choose from, along with eight different mower combinations, you'll mow like a pro through thick and thin.

So go down to \_\_\_\_\_ (dealer name and address) and test mow an Elec-Trak tractor this weekend. You'll be glad you did.